



LETTER OF SUPPORT FOR POSSIBLE REPLICATION IN THE SEACOAST OF SALERNO

I, undersigned, Vincenzo Napoli, in the capacity of mayor of the municipality of Salerno and representing the municipality of the seacoast of Salerno (Italy), I acknowledge that I have been informed about the objectives of the proposal LIFE MEDCleanup, coordinated by the National Technical University of Athens, to be submitted under the LIFE Environment and Resource Efficiency 2020 call (Sector area: Water, including the marine environment).

Salerno is a city in Campania Region (southwestern Italy) and is the capital of the province of the same name. It is located on the Gulf of Salerno on the Tyrrhenian Sea. The overall population of the province is around 400,000, with almost 75,000 citizens moving back and forth from Salerno on a daily basis to get the services from the town (work, study, training, leisure, etc.). Today Salerno is an important cultural centre in Campania and Italy. As a port city, Salerno considers the sea as their first resource and the city is considering how to support the maritime sector with a circular economy strategy.

As a municipality very active in the area of the seacoast, we are highly interested in the innovative approach of the project that brings together a multitude of stakeholders to promote Intelligent monitoring and efficient reduction of marine debris in the southeast Mediterranean Sea. The proposal will demonstrate sustainable and economically viable sustainable management plans for the prevention, reduction and recycling of beach and marine litter adjusted to the baseline of each demonstration area. Moreover, it will develop an IT tool integrating data for identifying and forecasting floating marine litter accumulation hotspots to boost sustainable marine litter clean up, thus protecting the marine ecosystem.

LIFE MEDCleanup is a demonstration project as it puts into practice, tests, evaluates & disseminates actions of an integrated cradle-to-grave-sustainable management system for marine debris, which has never been considered in organised activities of the EU communities. Moreover, materials not commonly selected as feedstock shall be used for manufacturing commercial products.

I thus consider the LIFE MEDCleanup proposal very interesting and express the strong interest to:

- Receive information on the project results and activities
- Contribute to the dissemination of the LIFE MEDCleanup activities and results among constituent members and networks

In addition, we consider possible replication and implementation in the seacoast of Salerno to a solution proposed viable from a social and economic point of view.

Name in capital letters: VINCENZO NAPOLI

Function MAJOR OF SALERNO

Vincenzo Napoli

